

[Call for Chapters]

Edited Volume - Routledge

Worlds of Imagination: Global Perspectives on Media, Tourism and Culture

Abstract Deadline: September 1, 2022

Contact: info@worldsofimagination.eu

Dear colleagues,

We would like to invite you to submit a proposal for a chapter to the edited volume entitled *Worlds of Imagination: Global Perspectives on Media, Tourism and Culture*. In the wake of our successful international conference on media, place and tourism held at Erasmus University Rotterdam (7-9 of April 2021), we gained interest of a reputable publisher, Routledge, to prepare an edited volume on the topic, and we are now at the stage of putting together a list of authors and abstracts for its chapters. We especially welcome contributions focusing on the Global South. Contributions focusing on the Global North are also welcome, but should be contextualized within a global framework.

In today's globalized, transnational, and digitalized media environment, popular culture plays a significant role in the establishment and (re)negotiation of place identities and the ways in which people relate to physical locations. Traveling to film locations, participating in fan re-enactments, or visiting theme parks are some of the varied and multifaceted ways in which the ties between people's worlds of imagination and the real worlds they inhabit are made tangible through place. In recent years an increasing number of studies from a range of different disciplines investigating the phenomenon of media tourism have appeared. But despite the large number of empirical studies, most have been limited to isolated, Western examples. To move this field of research to the next level, a more interdisciplinary, comparative, and cross-case approach is essential.

The aim of this edited volume is to deliver a significant contribution to the study of media tourism and to provide a unique platform uniting a plurality of voices from different disciplines and continents. We seek to bring together scholars across disciplines, such as media studies, cultural studies, cultural geography, fan studies, tourism studies, and development studies. We invite papers that address all themes around media, place, and tourism, including (but not limited to):

- Global perspectives on media tourism
- Popular culture, heritage and belonging
- Film (and) tourism policies in the Global South

- Impacts of filmmaking and related tourism on locations and communities around the world
- Media tourism and questions of development
- Imaginative geographies in a globalized world
- Fan cultures among diasporas and other transnational communities
- Transcultural perspectives on theme-parks
- Critical issues in media tourism
- The postcolonial politics of film locations and tourism
- Media, tourism and sustainability

We welcome proposals for theoretically informed chapters based on qualitative or quantitative empirical research of around 6.000 words. Please send your abstract of 300-400 words, in addition to a brief biography (max. 100 words) to info@worldsofimagination.eu, by September 1, 2022.

Kind regards, on behalf of the editorial board,
Prof. dr. Stijn Reijnders

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